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FOR IMMEDIATE RELEASE

Morbark® Honors Top Industrial Dealers with Gold Tier Status

Winn, Mich. (March 10, 2016) – Morbark, LLC, is proud to recognize four of its top industrial dealers. Cardinal Equipment, Inc.; Deacon Equipment Company; James River Equipment; and Tidewater Equipment Company earned Gold Tier Dealer status for their industrial products divisions. All four dealers were honored at Morbark’s Industrial Boot Camp dealer training program in Hattiesburg, Miss., last week.

“Morbark works hard to enable our customers’ success, and our dealers are a key part of that,” said John Foote, V.P. of Sales & Marketing for Morbark. “These dealers represent the gold standard of our dealer network. They provide more than just our high-performance equipment; they give our customers local knowledge and support to help them grow and maintain their businesses. We’re proud to have them in the Morbark family.”

Morbark dealers are reviewed and scored annually on their customer service, business plan, equipment and parts sales, service and warranty process, marketing efforts, and much more. As a result of the 2015 review process, James River Equipment and Tidewater Equipment retained Industrial Products Gold Dealer status for the third straight year, while Cardinal Equipment and Deacon Equipment Company earned their first Gold Tier rankings, marking these companies as exceptional in all scoring aspects.

“Our dealers go through a rigorous review process,” said Mark Rau, Dealer Development Manager. “We have a series of quarterly and annual reviews that tests them on a variety of aspects of their businesses to ensure all of our dealers have a consistent high standard of quality representation. Morbark also is constantly working with our dealers to improve the review process. We’re honored to recognize these dealers who scored highly in all aspects of our review process and are as devoted to continuous improvement as Morbark is.”

Cardinal Equipment represents all Morbark equipment in Quebec, eastern Ontario, New Brunswick, Nova Scotia, Prince Edward Island, Newfoundland and the Maritimes with four locations throughout Canada, and is the first international dealer to be awarded Gold Dealer Status. Deacon Equipment, based in Bloomsburg, Pa., cover Morbark’s industrial line in Pennsylvania and New Jersey, as well as its Tree Care Products in Northeastern and Central Pennsylvania. James River Equipment, with 20 locations selling Morbark industrial equipment, covers North Carolina, most of Virginia, Eastern West Virginia, and York County, S.C. With 11 locations representing Morbark industrial products, Tidewater Equipment serves most of South Carolina, and parts of Florida and Georgia.

About Morbark:

Morbark, LLC, based in Winn, Mich., has been innovating and manufacturing durable, high-performance equipment for the forestry, recycling, tree care, sawmill and biomass markets for nearly 60 years.

Morbark equipment helps customers harvest, process and convert wood and other organic waste materials into valuable, useful and profitable products. The company produces a full line of whole tree and waste wood chippers, flails, brush chippers, horizontal and tub grinders, sawmill equipment, material handling systems and more. Visit www.morbark.com, “Like” us on [Facebook](#), or follow us on [Twitter](#).